



Start your Innovative and Competitive Business in Agrifood!

EIT FOOD Awareness day in Koprivnica

University North, Trg dr. Žarka Dolinara 1 48000 Koprivnica, Croatia Date: 23 January 2020

14:30-15:00	Registration
15:00-15:15	EUVITA Cluster
	Zvonimir Novak, EUVITA Cluster
15:15-15:45	Introduction to the EIT Food activities in Croatia
	Ivan Štefanić, PhD,Tera Tehnopolis Ltd.
15:45-17:30	What does it take to develop an innovative and competitive business?
	Presentation, discussion and exercises
	Ivan Štefanić, PhD, Tera Tehnopolis Ltd.
	Innovation Council, Thematic Innovation Council for Food and Bioeconomy and Croatian supporting institutions and programs for agribusiness
	Zvonimir Novak and Ivan Štefanić, PhD, Members of TIC for Food and Bioeconomy
17:30-18:30	Networking and refreshments